Technical Event **“AI Sparks: Ideas into Impact”**

in Collaboration with College & Magic Bus and IBM SkillsBuild

We are pleased to propose a technical event in collaboration with Magic Bus and IBM SkillsBuild, aimed at showcasing AI awareness and skills among students who underwent IBM SkillsBuild AI Training. This initiative will provide participants with hands-on experience in ThinkAI using No-Code AI tools.

1. **Objective:**

* To inspire students to explore the transformative potential of Artificial Intelligence in solving real-world challenges.
* To provide a collaborative platform where young innovators can ideate, design, and develop impactful AI solutions.
* To encourage problem-solving aligned with societal needs and Sustainable Development Goals (SDGs).
* To equip learners with technical exposure, mentorship, and hands-on experience in AI-driven tools and applications.
* To foster innovation, creativity, and entrepreneurship among students, translating ideas into impactful outcomes.

1. **Benefits to the Key stakeholder**

**Talent Identification** – Opportunity to discover innovative students with strong problem-solving and AI skills for future collaboration or recruitment.

**Brand Visibility** – Enhanced visibility and reputation of stakeholders (industry, academia, partners) among young innovators and academic institutions.

**Innovation Pipeline** – Access to fresh AI-driven ideas and prototypes that can be scaled into real-world applications.

**Community & Ecosystem Building** – Strengthening partnerships between academia, industry, and social sectors by nurturing an AI innovation ecosystem.

**Social & Economic Impact** – Contribution towards solving real-world challenges aligned with Sustainable Development Goals (SDGs), showcasing stakeholder commitment to purpose-driven innovation.

1. **Benefits to Colleges:**

**Institutional Branding** – Position the college as a hub for AI innovation and thought leadership.

**Industry Collaboration** – Build partnerships with corporates, NGOs, and technology providers.

**Student Development** – Enhance students’ technical skills, innovation capacity, and career readiness.

**Curriculum Enrichment** – Opportunity to integrate AI-focused projects, case studies, and events into academic activities.

**Community Impact** – Strengthen the college’s contribution to solving social and regional challenges using AI.

1. **Event Details:**

**Event Name:** “**AI Sparks: Ideas into Impact”** by Magic Bus & IBM SkillsBuild

**Total Participants:** 100 Students (Each participant can register for the event)

**Date:** XYZ

**Venue:** [College Venue]

1. **Event Structure:**

**ThinkAI Challenge** (No-Code, Open-source AI Tools)

* + **Type of Activity: Group (Teams of 5 participants)**
  + **No. of Participants: 20 teams (100 participants in total)**
  + **Focus: Developing AI-based solutions using No-Code AI Tools**

The **ThinkAI Challenge** (No-Code, Open-source AI Tools) event is a group activity where students collaborate to develop innovative AI-based solutions using IBM tools. Each team consists of **five participants**, with a maximum of **20 teams (100 students in total)**. Participants will brainstorm, develop Prototype, and present AI-driven ideas addressing real-world social problems. They will utilize Open-source AI tools to structure their solutions effectively. The event fosters creativity, problem-solving, and teamwork among students. Experts may provide guidance on ideation and feasibility. The best ideas will be recognized and awarded for their innovation and impact.

1. **Requirements from the College:**

* Permission to conduct the event on campus.
* Provision of a suitable venue with necessary infrastructure (projector, seating arrangements, internet access, etc.,)
* Facilitation in student registration and coordination.

1. **Expected Outcomes:**

* Top of mind recall for AI IBM Technologies and No-Code AI tools.
* Improved AI literacy among students.
* Enhanced problem-solving and teamwork skills.
* Popularize IBM SkillsBuild platform as the preferred learning platform for adult learners.

1. **Resources Required:**

* For **ThinkAI Challenge** we need 4 Facilitators (2 from Magic Bus and 2 from college), 2 Jury Member (1 from Magic Bus and 1 from college)
* One Chief Guest from the College (Principal / HOD)
* One Auditorium to gather all the participants to conduct the event.

1. **Recommended No-Code AI Tools**

**IBM Watson Studio** – A collaborative AI and data science platform that enables users to build, train, and deploy machine learning and deep learning models at scale.

**IBM Watson Assistant** – An AI-powered conversational platform that helps build intelligent chatbots and virtual assistants to deliver personalized, automated customer support and engagement.

**Meta MGX** – A generative AI model from Meta designed for creating high-quality multimodal outputs such as text, images, and code.

**Stobay** – An AI-powered summarization and research tool that condenses large documents, articles, or data into concise insights.

**Stitch** – A no-code/low-code integration tool that connects data and apps, enabling automated workflows powered by AI.

**Adobe Firefly** – A creative generative AI tool for producing images, text effects, and design assets within Adobe’s ecosystem.

**Botpress** – An open-source AI platform for building, deploying, and managing intelligent chatbots and virtual assistants.

**Kling AI** – A generative AI video tool capable of producing lifelike animations, motion graphics, and cinematic visuals from text prompts.

**Invideo** – An AI-driven video creation platform that transforms text and ideas into professional-quality videos.

**Landbot** – A no-code AI chatbot builder that helps create interactive conversational experiences for websites, apps, and customer engagement.

We look forward to your support in making this initiative a success. Kindly confirm your approval and let us know any further requirements.

**Agenda for the Event Day**

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| **Sl. No** | **Particulars** | **Time** | **Duration** |
| 1 | Registration & Welcome | 09:30 AM to 10:00 AM | 30 Mins |
| 2 | Team Formation & Brainstorming on Project Ideas | 10:00 AM to 10:30 AM | 30 Mins |
| 3 | **ThinkAI Challenge** | 10:30 AM to 11:30 AM | 60 Mins |
| 4 | Break/snacks | 11:30 AM to 11:45 AM | 00:15 Mins |
| 5 | **Presentations & Evaluation by Judges** | 11.45 AM TO 1 PM | 01:15 Mins |
| 6 | Lunch Break | 1.00 PM – 2.00PM | 01:00 Mins |
| 7 | **Prize Distribution** | 2.00PM to 3.00PM | 01:00 Mins |